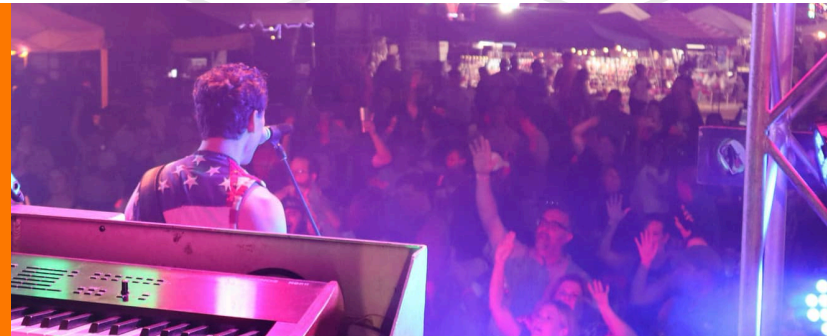


20
24



FESTIVAL
**SPONSORSHIP
PROPOSAL**

HOSTED BY
**ST. LANDRY
PARISH GOVERNMENT**



337-948-3688 EXT. 1717

118 S Court St. Opelousas



Mark
YOUR
Calendars

EVENT DATES

Friday, June 7, 2024
Saturday, June 8, 2024
Sunday, June 9, 2024



We are hosting our 3rd Annual BBQ Festival this year June 7-9, 2024 at the Yambilee Grounds in Opelousas, LA.

We will have live music, carnival rides, local food vendors, a barbecue cook-off, and more!

This event is hosted by the St. Landry Parish Government and is an endeavor to give our parish a FREE family-friendly event. Your sponsorship will help us in doing that!

For more information, visit our website stlandrybbqfestival.com!

Also note that sponsorship forms are due by May 24th!



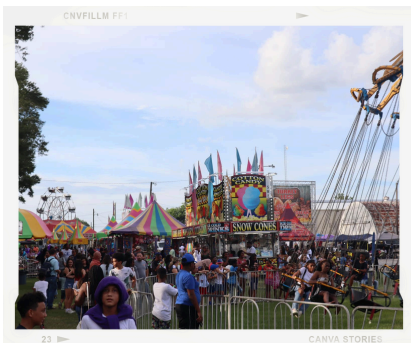
ABOUT THE EVENT



EVENT DETAILS

The St. Landry BBQ Festival is an annual event that brings together the community for a fun-filled, three-day celebration of music, food, and family-friendly activities. With free admission, attendees can enjoy the sounds of talented local musicians while sampling delicious food and pursuing an array of crafts and other goods from local vendors. The festival also features an exciting BBQ Cook-Off, adding a competitive element to the festivities. Whether you're a fan of great music, mouth-watering barbecue, or just a fun day out with the family, the St. Landry BBQ Festival has something for everyone.

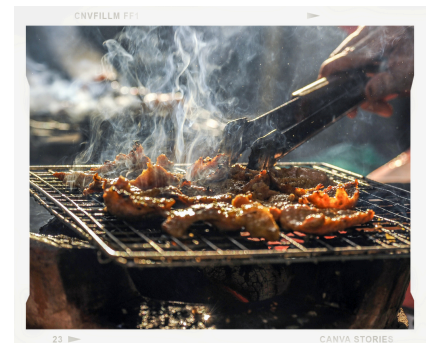
PERFORMANCE



CARNIVAL RIDES



LIVE BANDS



BBQ VENDORS & COOKOFF

SPONSOR PACKAGES



\$5K

Zydeco Rhythm Royale

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **3 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **5 COMPLIMENTARY T-SHIRTS**
- **4X8 SIGNAGE**

\$2.5K

Mardi Gras Maestro

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **2 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **2 COMPLIMENTARY T-SHIRTS**
- **4X4 SIGNAGE**

\$1K

Gumbo Groove

- **BUSINESS LOGO USED IN SOME ADS**
SOCIAL MEDIA, WEBSITE, POSTERS
- **1 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **1 COMPLIMENTARY T-SHIRT**

\$500

Bayou Bliss

- **BUSINESS LOGO USED IN ONLINE ADS**
SOCIAL MEDIA, WEBSITE
- **1 VIP PARKING PASSES**



SPONSORSHIP FORM

stlandrybbqfestival.com

Become a Sponsor!

Please fill out this form and either email a copy along with an attached file of your logo to csavoy@slpgov.net or mail a copy with an attached check/money order to:
P.O. Drawer 1550, Opelousas, LA 70571-1550

Zydeco Rhythm Royale **\$5,000**

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **3 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **5 COMPLIMENTARY T-SHIRTS**
- **4X8 SIGNAGE**

Mardi Gras Maestro **\$2,500**

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **2 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **2 COMPLIMENTARY T-SHIRTS**
- **4X4 SIGNAGE**

Gumbo Groove **\$1,000**

- **BUSINESS LOGO USED IN SOME ADS**
SOCIAL MEDIA, WEBSITE, POSTERS
- **1 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **1 COMPLIMENTARY T-SHIRT**

Bayou Bliss **\$500**

- **BUSINESS LOGO USED IN ONLINE ADS**
SOCIAL MEDIA, WEBSITE
- **1 VIP PARKING PASSES**

Please send logos to pio@slpgov.net
Logo files should be formatted to .png or .jpg files
If you have any questions, please call **337-948-3688 ext. 1717**

Company Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

I will make a check for \$ _____ payable to:

St. Landry Parish Government, PO Box Drawer 1550 Opelousas, LA 70571-1550

Signature: _____

Printed Name: _____