

20
25



FESTIVAL
**SPONSORSHIP
PROPOSAL**

HOSTED BY
**ST. LANDRY
PARISH GOVERNMENT**



Jessie Bellard St. Landry Parish President



337-948-3688



118 S Court St. Opelousas



EVENT DATES

Friday, June 20, 2025
Saturday, June 21, 2025
Sunday, June 22, 2025



Get ready for a SIZZLING celebration!

Join us for the 4th Annual BBQ Festival on June 20th - 22nd, at the Yambilee Grounds in Opelousas, LA — where the grills are hot, the music is live, and the fun is nonstop!

🎵 Live music | 🎡 Carnival rides | 🍖 BBQ Cook-Off | Local food vendors & more!

Hosted by St. Landry Parish Government, our amazing sponsors make this FREE family-friendly event possible!

Want to be a part of the magic? Sponsorship forms are due by Friday, June 13th, 2025!

➡ Visit stlandrybbqfestival.com for more details!



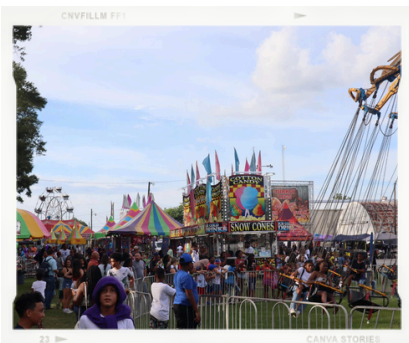
ABOUT THE EVENT



EVENT DETAILS

The St. Landry BBQ Festival is an annual event that brings together the community for a fun-filled, three-day celebration of music, food, and family-friendly activities. With free admission, attendees can enjoy the sounds of talented local musicians while sampling delicious food and pursuing an array of crafts and other goods from local vendors. The festival also features an exciting BBQ Cook-Off, adding a competitive element to the festivities. Whether you're a fan of great music, mouth-watering barbecue, or just a fun day out with the family, the St. Landry BBQ Festival has something for everyone.

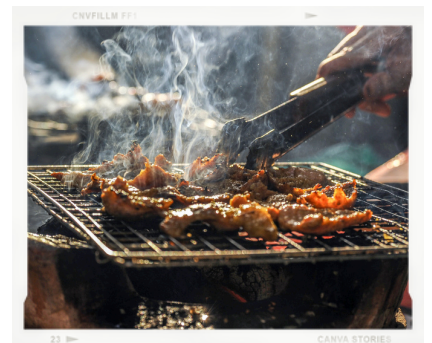
PERFORMANCE



CARNIVAL RIDES



LIVE BANDS



BBQ VENDORS & COOKOFF

SPONSOR PACKAGES



\$5K

Zydeco Rhythm Royale

- BUSINESS LOGO USED IN ALL ADS
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- 3 VIP PARKING PASSES
- COMPLIMENTARY VENDOR SPACE
- 5 COMPLIMENTARY T-SHIRTS
- 4X8 SIGNAGE

\$2.5K

Mardi Gras Maestro

- BUSINESS LOGO USED IN ALL ADS
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- 2 VIP PARKING PASSES
- COMPLIMENTARY VENDOR SPACE
- 2 COMPLIMENTARY T-SHIRTS
- 4X4 SIGNAGE

\$1K

Gumbo Groove

- BUSINESS LOGO USED IN SOME ADS
SOCIAL MEDIA, WEBSITE, POSTERS
- 1 VIP PARKING PASSES
- COMPLIMENTARY VENDOR SPACE
- 1 COMPLIMENTARY T-SHIRT

\$500

Bayou Bliss

- BUSINESS LOGO USED IN ONLINE ADS
SOCIAL MEDIA, WEBSITE
- 1 VIP PARKING PASSES



SPONSORSHIP FORM

stlandrybbqfestival.com

Become a Sponsor!

Please fill out this form and either email a copy along with an attached file of your logo to **Latasia Thomas** at **lthomas@slpgov.net** or mail a copy with an attached check/money order to:

P.O. Drawer 1550, Opelousas, LA 70571-1550

Zydeco Rhythm Royale **\$5,000**

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **3 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **5 COMPLIMENTARY T-SHIRTS**
- **4X8 SIGNAGE**

Mardi Gras Maestro **\$2,500**

- **BUSINESS LOGO USED IN ALL ADS**
SOCIAL MEDIA, WEBSITE, POSTERS, BAND STAGE
- **2 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **2 COMPLIMENTARY T-SHIRTS**
- **4X4 SIGNAGE**

Gumbo Groove **\$1,000**

- **BUSINESS LOGO USED IN SOME ADS**
SOCIAL MEDIA, WEBSITE, POSTERS
- **1 VIP PARKING PASSES**
- **COMPLIMENTARY VENDOR SPACE**
- **1 COMPLIMENTARY T-SHIRT**

Bayou Bliss **\$500**

- **BUSINESS LOGO USED IN ONLINE ADS**
SOCIAL MEDIA, WEBSITE
- **1 VIP PARKING PASSES**

Please send logos to **bbqfest@slpgov.net**

Logo files should be formatted to .png or .jpg files

If you have any questions, please call **337-948-3688**

SPONSORSHIP CONTACT: Latasia Thomas | lthomas@slpgov.net | (337) 948-3688

Company Name: _____

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

I will make a check for \$ _____ payable to:

St. Landry Parish Government, PO Box Drawer 1550 Opelousas, LA 70571-1550

Signature: _____

Printed Name: _____